



Humanistic  
Management  
Network

# Dignity at Work - 2020 IGNITE Confernce

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Humanistic Management Network

| Höhenweg 2 • 9000 St. Gallen • Switzerland

| [www.humanisticmanagement.network](http://www.humanisticmanagement.network)



# MOTIVATION

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What is the fundamental motivation for assessing dignity at work?



We are confronted with two main challenges as a global community

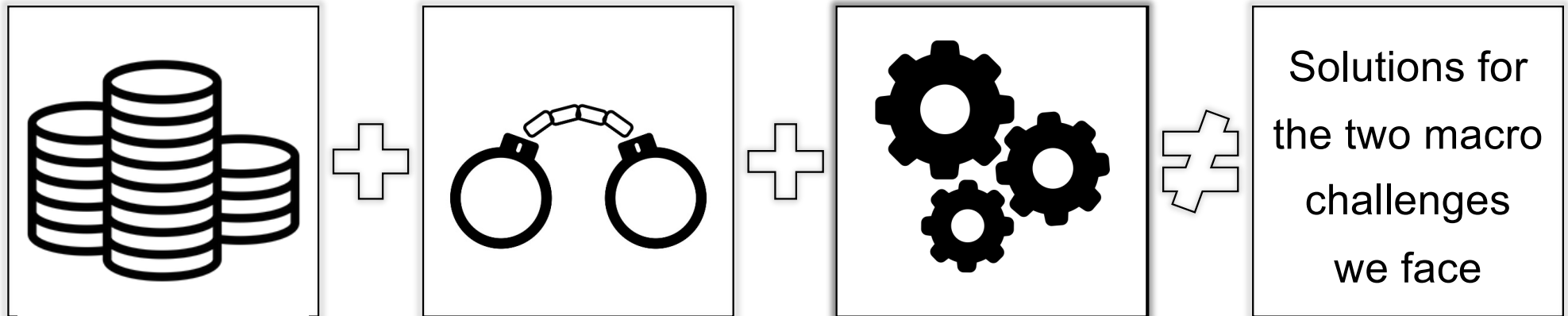
We depend on business actively contributing to their solutions

Emancipation from a one dimensional goal set is a prerequisite to find solutions

# MOTIVATION

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Our operating model is no longer fit for purpose



# MOTIVATION

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What is the fundamental motivation for assessing dignity at work?

We need a new reference point,  
a new anchor for reflecting on  
the purpose and quality of  
economic activity



# MOTIVATION

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New leadership models and organizations advocating them have emerged

Purpose and people matter more deeply than  
conventional management accounts for

Profit is a means but not an end in itself

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# DIGNITY AT WORK

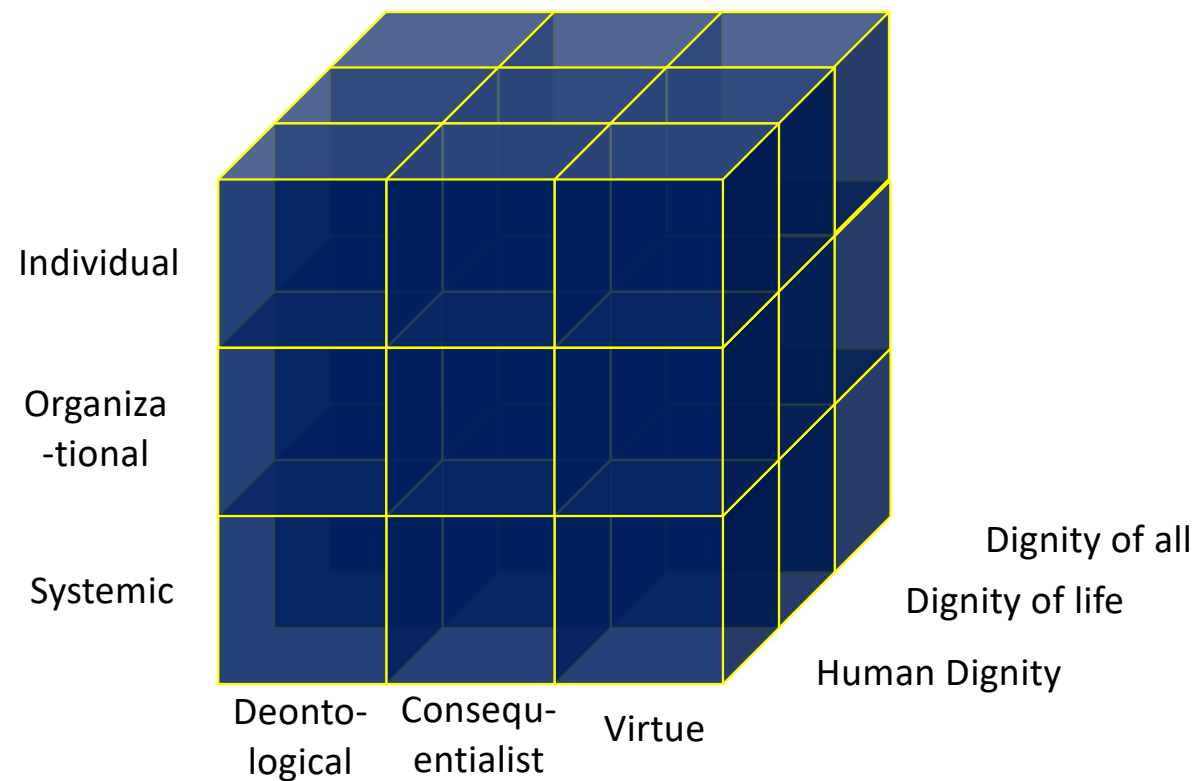
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Defining something we all know but struggle to express

We need to recognize the intrinsic  
value of life in economic  
processess

# DIGNITY AT WORK

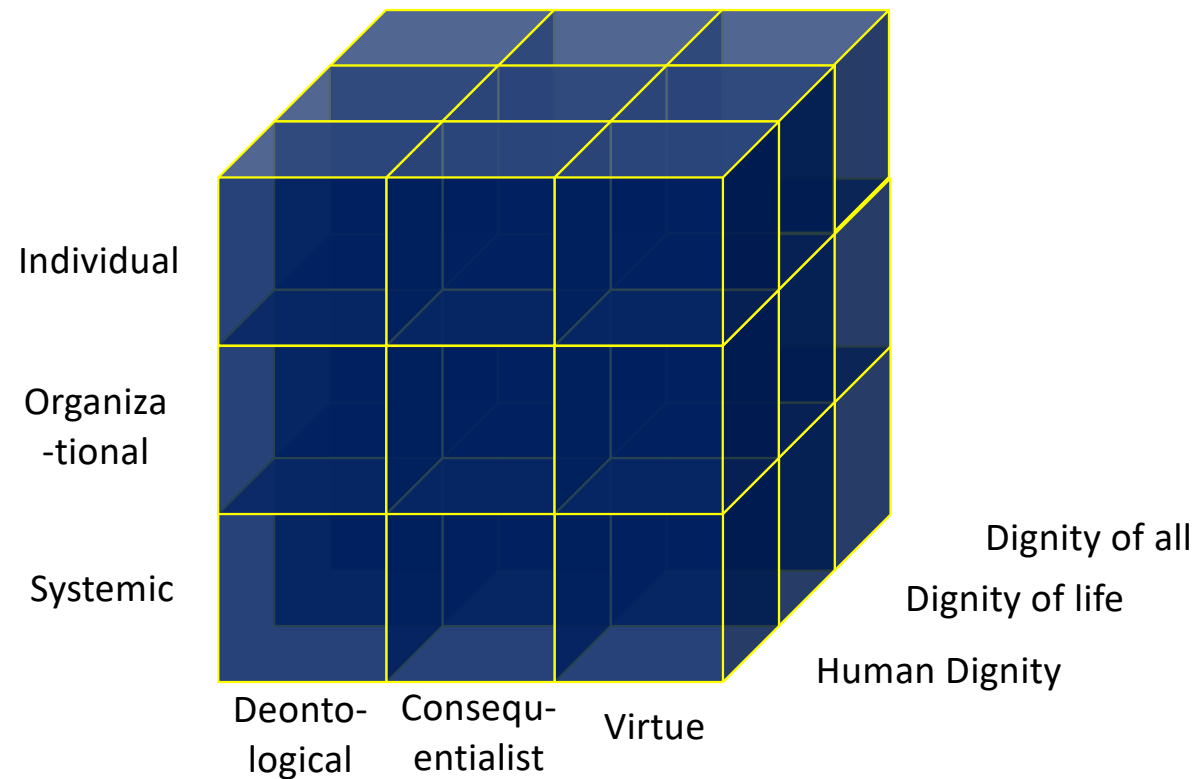
An analytical framework for structured analysis of dignity in economic processes





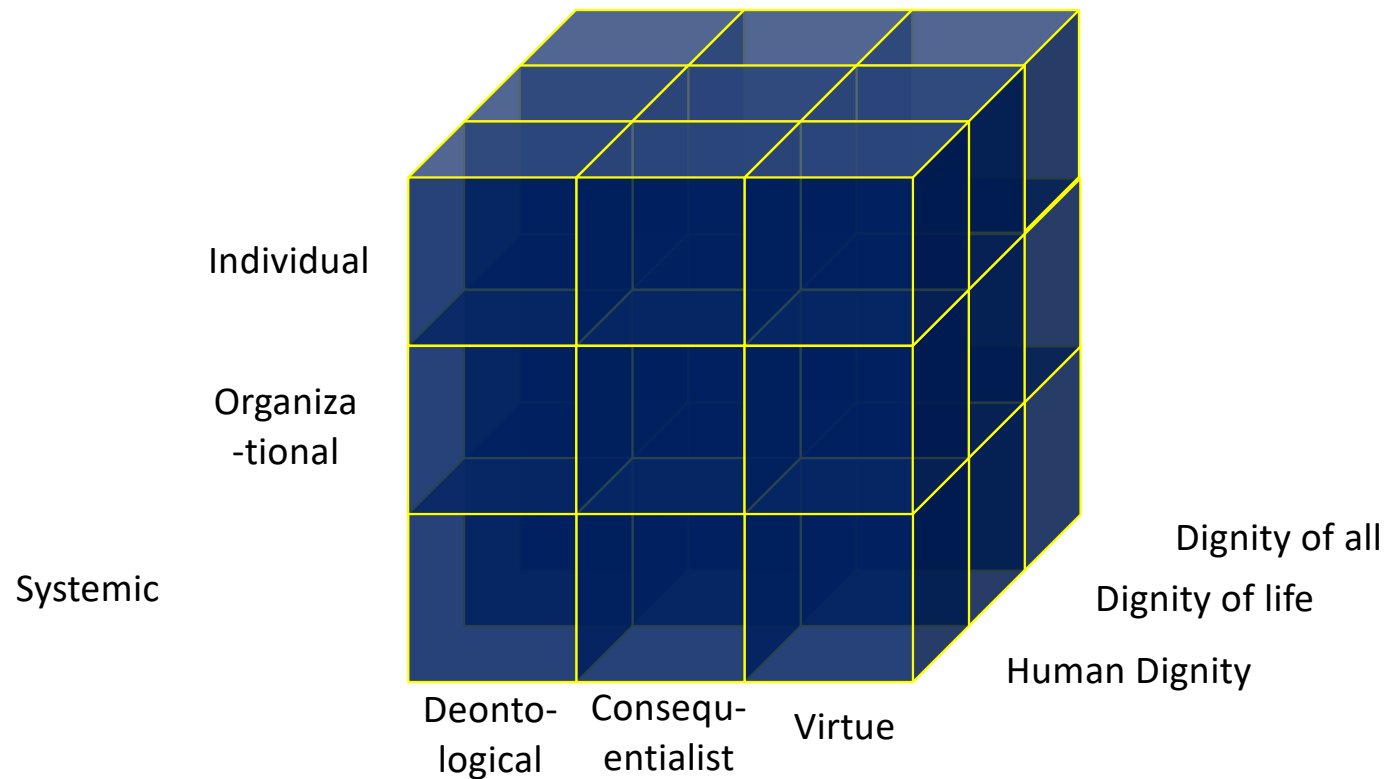
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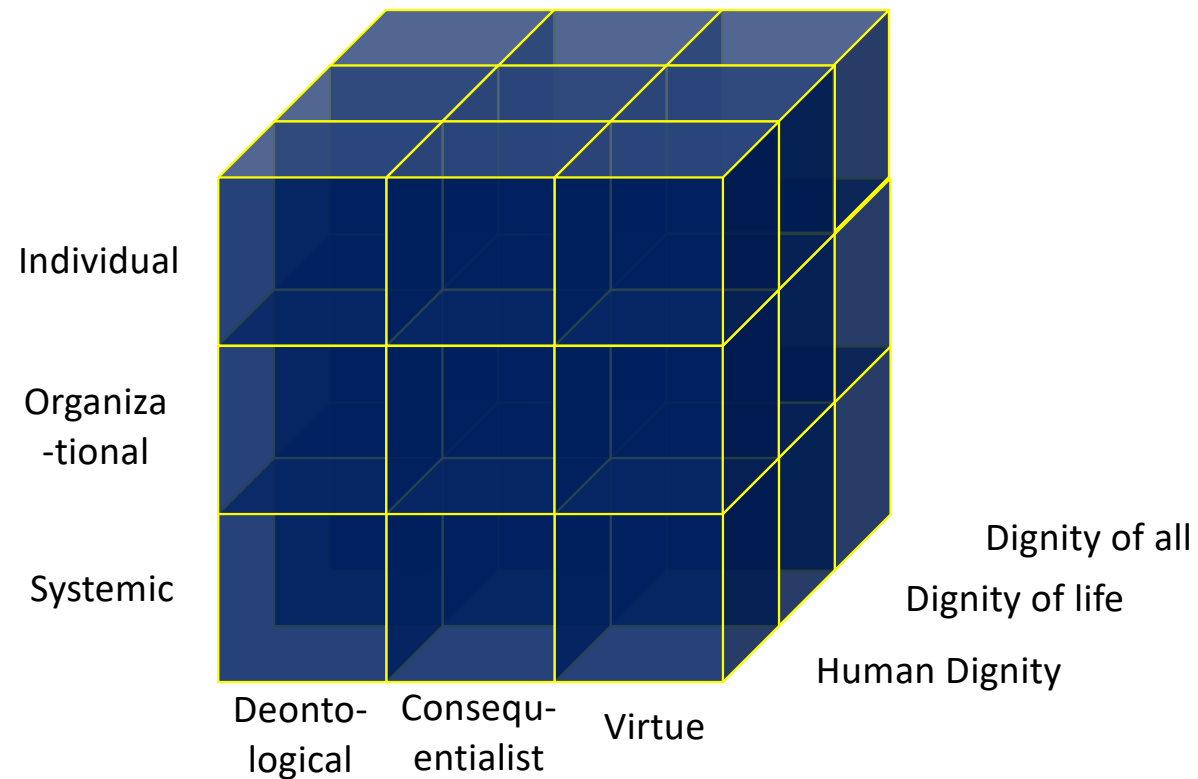
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**2020 Humanistic Management Conference**  
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**Unity in Diversity**

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